



PRESS STATEMENT – For Immediate Release

February 20, 2018

The **Singapore Boating Industry Association (SBIA)** has announced that it is working with Asia Dive Expo (ADEX) to develop a watersports show. **ADEX Asia** is the organiser of Singapore's premier dive show. In 2018, ADEX will introduce **Watersports Asia** as part of the event's offering.

ADEX Asia 2018 runs April 6 – 8, 2018 at the Suntec Convention Centre, Singapore.

The inaugural event, Watersports Asia will be a cluster within the annual ADEX dive show. It is hoped that Watersports Asia will grow into an event in its own right.

The watersports scene in Singapore and Asia is vibrant and diverse. Watersports activities include among others, kayaking, canoeing, rowing, dragon boat racing, sailing, windsurfing, SUP (stand up paddling), kite-surfing, jet-skis, water-skiing & wakeboarding. Activity centres and instruction at all levels is available in many centres across Singapore. Venues include the various marinas, sailing clubs (Changi & SAF Yacht Clubs), beach clubs (along the East Coast & Sentosa) and the People's Association's Seasports Centres.

YP Loke, chairman of SBIA, said, "In support of the development of watersports in Singapore, SBIA hopes to showcase and promote the sector to the growing body of enthusiasts and prospective customers. This sector in Singapore is well institutionalised, with many national sea sports associations recognised by the Singapore Sports Council. The support of public agencies such as the Ministry of Education and People's Association is testament to the many benefits that healthy outdoor activities like watersports bring to the family and community".

John Thet, show organiser for ADEX and Watersports Asia, said, "Watersports compliments diving and although we start off the watersports section modestly within ADEX, we hope to grow the show over the years so that it can stand on its own."

To exhibit at Watersports Asia, please call +65 8386 2180 or email ws@singaporeboating.org. For more information visit www.watersportsasia.org



About Singapore Boating Industry Association

Singapore Boating Industry Association (SBIA) is the lead organisation for the boating and watercraft industry in Singapore and represents it at the International Council of Marine Industry Associations (ICOMIA www.icomia.org), the international trade organisation for the recreational marine industry.

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