

MEDIA RELEASE



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Associations Combine to Conduct Singapore Marina Tour

The Singapore Boating Industry Association (SBIA) and the Marina Industries Association (MIA) have combined efforts to initiate an industry tour of the major recreational marinas in Singapore. The tour will be conducted on Friday 13 April to coincide with the Singapore Yacht Show.

YP Loke, Chairman of SBIA, said “the marina tour will add value for visitors to the Singapore Yacht Show. We anticipate the tour will attract not only marina professionals, but also the trade as well as conference delegates, as they will be able to get a more holistic view of the Singapore boating market by joining the tour. By combining forces with MIA we can reach a wider audience than we otherwise would”.

The 9am -5pm tour including lunch and transport will take in visits to One 15 Marina Club, Marina at Keppel Bay, Republic of Singapore Yacht Club and Raffles Marina.

MIA Executive Officer Colin Bransgrove said “MIA is very pleased to co-operate with the SBIA in organizing the tour as we have members in common and the Singapore Yacht Show is a strong attraction for marina personnel from across the region. MIA is exhibiting at the Show and the tour gives industry people another reason to visit the Show.”

Further details and bookings for the tour can be found on the MIA web site. The tour is limited to a maximum of 20 people to ensure there is quality interaction between participants and marina staff at each marina.

END

Picture attached: Republic of Singapore Yacht Club

More information: contact SBIA, YP Loke at chairman@singaporeboating.org or MIA Colin Bransgrove at colin@marinas.net.au