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MEDIA STATEMENT

Singapore Boating Industry Association to host Asia Boating Dialogue during Singapore Yacht Show 2018

The Singapore Boating Industry Association (SBIA) is organising a roundtable meeting with key Asian boating industry and public sector representatives during the Singapore Yacht Show. This invitational event, to be called the ***Asia Boating Dialogue***, will be held on 12-April 2018, from 0900 – 1400 (includes networking lunch)

The objective of the *Asia Boating Dialogue* is to gather Asian interests in boating together for a discourse on regional boating and discuss what is needed in terms of a regional agenda to encourage boating development. Although different countries are at different stages of the development cycle, we have seen infrastructure development resulting in a marina network growing across south and east Asia. In some cases, regulation is lagging behind physical development. The Dialogue can be a platform for private and public sector representatives to work collectively to make processes in the region more user-friendly. It is a prerequisite to promoting the region as a single cruising destination. Industry players are encouraged to invite and bring along their public sector representatives.

This is the second Asia Boating Dialogue to be hosted by SBIA – the first Dialogue was organised in April 2015 with the support of ICOMIA.

YP Loke, chairman of SBIA, said, “Boating is likely to develop faster with a coordinated regional agenda, rather than a national one. The Asia Boating Dialogue aims to play a catalytic role in bringing the parties together”.

Udo Kleinitz, Sec-Gen of ICOMIA, said, “ICOMIA is glad to see the initiative started with its support in 2015 being continued. Broad outreach of this kind requires sustained effort. We urge ICOMIA members in Asia and other associations forming up to participate in this discussion with their public sector counterparts”.

For more information on this media statement, email YP Loke at chairman@singaporeboating.org

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